



October 1-3, 2021

2021 SPONSORSHIP OPPORTUNITIES

Find the opportunity that is best for your business.

\$10,000 LEVEL

- Statewide visibility through logo inclusion on print promotion
- Six 30-second commercials on Main Stage (Friday - 1; Saturday - 3; Sunday - 2)
- Large logo with link to your website on the home page of POPtoberfest.com
- Name and logo rotating on Main Stage video screen throughout event
- Your logo:
 - On POPtoberfest rack card (distributed statewide) - *Must commit by Aug 1, 2021*
 - On banner across top of POPtoberfest stage
 - In prime space on official festival T-shirt
 - On POPtoberfest.com Sponsor Page with link to your website
- Prime corner location exhibitor booth
- 2 VIP tables (8 seats per table) at Friday and Saturday night concerts
- 3 VIP parking passes
- 10 official festival T-shirts
- Opportunity to show community involvement and civic support
- Recognition in post-event print ad
- Continuous onstage acknowledgment

\$6,000 LEVEL

- Statewide visibility through name inclusion on print promotion
- Three 30-second commercials on Main Stage (Friday - 1; Saturday - 1; Sunday - 1)
- Name and logo rotating on Main Stage video screen throughout event
- Your logo:
 - On banner across top of Red Poppy stage
 - In prime space on official festival T-shirt
 - On POPtoberfest.com Sponsor Page with link to your website
- Prime corner location exhibitor booth
- 8 chairs provided for VIP section at Friday and Saturday night concerts
- 2 VIP parking passes
- 8 official festival T-shirts
- Opportunity to show community involvement and civic support
- Recognition in post-event print ad
- Onstage acknowledgment

\$3,500 LEVEL

- Statewide visibility through name inclusion on print promotion*
- Logo and link to your website on POPtoberfest.com Sponsor Page
- Logo rotating on Main Stage video screen throughout event
- Logo on official festival T-shirt
- Complimentary exhibitor booth
- 6 chairs provided for VIP section at Friday and Saturday night concerts
- 1 VIP parking pass
- 5 official festival T-shirts
- Opportunity to show community involvement and civic support
- Recognition in post-event print ad
- Onstage acknowledgment

\$2,000 LEVEL

- Name on POPtoberfest.com Sponsor Page
- Complimentary exhibitor booth
- 2 official festival T-shirts
- Opportunity to show community involvement and civic support
- Recognition in post-event print ad

DONATION

Your donation will be greatly appreciated and used as needed for this year's POPtober Festival. You will receive recognition in a post-event print ad.



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Sponsorship Form

THANK YOU FOR MAKING A DIFFERENCE
IN OUR COMMUNITY!

Business Name: _____

Contact Person: _____

Phone: _____

Email Address: _____

Mailing Address: _____

Sponsorship Levels

- \$10,000 Sponsor
- \$6,000 Sponsor
- \$3,500 Sponsor
- \$2,000 Sponsor
- \$ _____ Sponsor (general donation)

Signature _____

Please complete this form and send with payment to:

Georgetown Convention & Visitors Bureau

P.O. Box 409, Georgetown, TX 78627

If you have questions or need additional information, contact:

Cari Miller at 512-930-3585 or email cari.miller@georgetown.org.

*If you are a \$3,500, \$6,000 or \$10,000 Level Sponsor, we ask that you email a high resolution logo file of to cari.miller@georgetown.org.